

The General Managers Program

Hospitality Leadership Through Learning

January 18-28, 2010
June 14-24, 2010

Application and Information Request Form

Section A Personal Information

Please print or type clearly to ensure that we have an accurate record of your information.

Ms. Mr. Mrs. Dr.

first name middle name last name

position/job title

organization

parent organization or brand affiliation

mailing address

city state/province zip/postal code country

phone (include country and city codes where applicable) fax (include country and city codes where applicable)

e-mail address

web site for your organization

name, title and organization of the person authorizing your participation, if applicable

How did you first hear about the General Managers Program?

Received Brochure Web Site E-mail Received Personalized Letter
 Ad Internet Search Word of Mouth Other (please specify) _____

Have you previously participated in any hospitality executive education programs at Cornell?

GMP (year) PDP (year[s]) Other (year)

Your age is: 20-30 31-40 41-50 over 50

Section B Application

To apply, please also complete and submit all sections of this form.

PROGRAM SESSION: JANUARY 18-28, 2010 JUNE 14-24, 2010

years in current position next position in career path anticipated year of next position

Previous positions and years in each position:

position 1 years

position 2 years

position 3 years

Other work experience:

To apply for the GMP 2010:

Apply online at:
hotelschool.cornell.edu/execed/23

[For general managers, executive assistant managers, and resident managers or their equivalents, in full-service hotels], complete this entire form online at hotelschool.cornell.edu/execed/23 OR complete and send this form to us by fax or mail. We will evaluate your application to ensure eligibility, and will notify you of our decision.

Program Fee

The fee is US \$12,950. This fee includes single-occupancy accommodations for the duration of the program and transfers between the Ithaca Airport and The Statler Hotel. All meals are included during the program, as well as instructional materials, and first year dues for affiliate membership in the Cornell Hotel Society, an alumni organization with an international membership of over 11,000.

Incentives

Early Full Payment: If full payment is received prior to October 18, 2009 for the January 2010 program or by March 14, 2010 for the June 2010 program, the program fee will be reduced by US\$250.

Multiple Participant: The program fee for an additional colleague from the same organization as defined by ownership, and billed to the same office, is discounted by US\$1,000. In order to receive this discount, all participants must attend the same session of GMP.

Only one discount may be applied per participant.

Cancellation Policy

Unless otherwise stated to you, the deposit is fully refundable if it becomes necessary for you to withdraw, and you provide written notice more than 45 days before the program begins. If notice is received 7-45 days in advance, the cancellation charge is \$1,000. If notice is received less than seven days in advance, the cancellation charge is \$2,500.

Fax: +1.607.255.8749

Mail: Office of Executive Education
School of Hotel Administration
Cornell University
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Ithaca, NY 14853-6902 U.S.A.

E-mail: execed-hotel-box23@sha.cornell.edu

Phone: +1.607.255.4919

Request information about:

- The Professional Development Program (PDP) (For all management levels in the hospitality industry.)
- Online Learning
- Custom Programs

Name

Describe your organization (e.g., size, revenues, niche).

Describe the scope of your responsibilities.

List the top three issues or concerns facing your organization.

Education:

Degrees/Certificates:

Hospitality schools attended:

