

Leif Torne Professional Development Program (PDP) Scholarship

Cornell's School of Hotel Administration is pleased to announce the Leif Torne PDP Scholarship, a newly endowed fund offered to Professional Development Program participants working in Europe. The Leif Torne PDP Scholarship awards vary, depending upon available funding and the number of scholarships given.

APPLICANT ELIGIBILITY

- Applicant must be employed in a full-time position in the hospitality industry, with a minimum of 2 years experience
- Applicant must submit a completed application with resumé or CV electronically or via mail by the stated application deadlines
- Applicant must be currently working in Europe
- Applicant must register for a minimum of 2 PDP classroom courses upon submission of scholarship application

AWARD OF SCHOLARSHIPS

- A Scholarship Review Panel will be formed by the School of Hotel Administration
- Decisions made by the Scholarship Review Panel will be final and no correspondence will enter into this decision
- Successful applicants will be contacted directly by the Cornell School of Hotel Administration on or before May 4th, 2012
- Applicants are eligible to receive this award once

To download a copy of this application visit <http://www.hotelschool.cornell.edu/industry/executive/pdp/about/fees.html> and scroll to the bottom, under Financial Assistance.

APPLICATION DEADLINE

All applications and resumé or CVs must be received electronically or by mail by the School of Hotel Administration no later than 5 p.m. EST on **Friday April 13th, 2012**. All applications received after the stated deadline will not be considered. Completed applications with resumé or CV can be submitted either electronically to exec_ed_hotel@sha.cornell.edu or mailed to the address below:

Leif Torne PDP Scholarship
149 Statler Hall, Cornell School of Hotel Administration
Ithaca, NY 14853

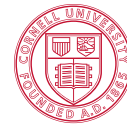
ABOUT PDP AT THE CORNELL UNIVERSITY SCHOOL OF HOTEL ADMINISTRATION



Cornell University
School of Hotel
Administration

The Cornell University School of Hotel Administration is shaping the global knowledge base for hospitality management through leadership in education, research and industry advancement. Founded in 1922 as the nation's first collegiate course of study in hospitality management, the Cornell School of Hotel Administration is recognized as the world leader in its field.

Since 1928, thousands of hospitality managers from around the world have sought to gain a business edge by participating in Cornell's Professional Development Program (PDP). Led by Cornell faculty and industry leaders, participants are able to apply this unique experience immediately in their daily activities. Interaction and networking with colleagues from around the globe is a unique and integral component of the program.



Application Number:

2012 APPLICATION

A. PERSONAL INFORMATION

Name (First, Last) _____

Job Title _____

Company _____

Company Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Work Fax _____

E-Mail Address _____ Website _____

In principle and in practice, Cornell's School of Hotel Administration values and seeks diverse and inclusive participation within the field of hospitality. The Cornell School of Hotel Administration promotes involvement and expanded access to professional development opportunities regardless of race, ethnicity, gender, religion, age, sexual orientation, nationality, disability, appearance, geographic location or professional level.

The Leif Torne PDP Scholarship application will be evaluated 'blind', in that the Scholarship Review Panel will only have access to Section B of this application.

Application Number:

B. ESSAYS

Please key in your responses in the space provided below or attach additional sheets as appropriate. Use no more than 250 words to answer each question.

It is advisable that you do not disclose your identity, current employer or affiliations in your responses below. Prior to sharing your application with the Scholarship Review Panel, the Cornell School of Hotel Administration will remove all such information.

1) Briefly describe a particular occasion in your career where you had an opportunity to learn new skills or knowledge. How did you approach that opportunity and what were the results of your learning in terms of your performance in your place of employment?

2) On a global scale, the hospitality and tourism industry employs more people than any other industry. As a result, the industry has great influence on regional and national economies and, by the very nature of the business, both impacts and is impacted by all other industry sectors. As hospitality managers our individual impact is often focused on the economic environment that is local to our place of business. Discuss how you envision your career as a hospitality manager could positively influence your local economy in the future.

Application Number:

C. APPLICANT COMMITMENTS

1. The personal information provided is correct to the best of the applicant's knowledge.
2. The views expressed in Section B of the application are entirely that of the applicant. No support or inputs were received from any other individual or organization.
3. The applicant did not disclose their identity, current employer or affiliations, if any, while answering the essay questions in Section B.
4. If selected, the applicant will commit to registering and attending a minimum of two courses during the Professional Development Program held in June and July 2012. If not able to attend, the Cornell School of Hotel Administration reserves the right to revoke the scholarship.
5. If selected, the applicant agrees to the Cornell School of Hotel Administration using their name in public announcements and commonly deployed marketing practices for the scholarship.
6. By applying for the scholarship, the applicant consents to the collection and use of their personal information by the Cornell School of Hotel Administration as per their current Privacy Policies (see terms and conditions section for more on these policies).
7. The scholarship is non-transferable.
8. The applicant agrees to submit the application and resumé or CV as per the stated deadline.

By signing below, I acknowledge that decisions of the Cornell School of Hotel Administration are final. I certify that I meet the basic eligibility requirements of the scholarship as described in this application, that the information provided herein is complete and accurate to the best of my knowledge, and that I have read and agree to the above-referenced 'Applicant Commitments'. I further certify that I am not prohibited from applying for or accepting the scholarship by any law, regulation, contractual provision, rule or policy, including my employer's rules and policies. If requested, I agree to provide proof of the information I have given on this application. I understand and acknowledge that falsification of information may result in disqualification of my application and/or termination of any scholarship awarded.

Applicant's Signature _____ Date of Submission _____

Print Name _____

D. TERMS AND CONDITIONS OF THE LEIF TORNE PDP SCHOLARSHIP

1. The Cornell School of Hotel Administration employees and their family members and dependents are not eligible to receive the scholarship.
2. The Cornell School of Hotel Administration reserves the right to review the conditions and procedures of the Leif Torne PDP Scholarship and to make changes at any time, including termination of the program.
3. The applicant is responsible for submitting all materials to the Cornell School of Hotel Administration on time. Incomplete applications will not be evaluated or considered. This application becomes complete and valid only when the Cornell School of Hotel Administration has received all of the requisite materials.
4. The Cornell School of Hotel Administration does not sell, trade, or rent the personal information provided by scholarship recipients. The Cornell School of Hotel Administration may also release the applicant's personal information when, in good faith, such release is reasonably necessary to (i) comply with law, (ii) enforce or apply the terms of any of our agreements, or (iii) protect the rights, property or safety of the Cornell School of Hotel Administration, our users, or others. Except as otherwise provided herein, the Cornell School of Hotel Administration will use and disclose your personal information only as described in the Cornell School of Hotel Administration's Privacy Policy.