



**Cornell University**  
**School of Hotel Administration**

**Planning Committee for the Icon of the Industry Awards Dinner**

**Lucio Arancibia**, V.P. of Food & Beverage CEC – AAC, MotorCity Casino Hotel

**Jorge Boone**, Senior V.P., Business Development, Group RCI

**James Burba**, President, Burba Hotel Network

**Jerry Daly**, President, Daly Gray Public Relations

**Joe Dembek**, Hotel Manager, New York Marriott Marquis

**Marc Duber P'08, P'11**, COO & Executive VP, The Bernstein Companies

**Joel Eisemann MMH '80**, Executive V.P., Marriott International, Inc.

**Richard Ferry**, President & CEO, Aegis

**Steven Goldman '83**, President, Global Real Estate and Development, Hilton Hotels Corporation

**Susan Helstab**, Executive VP, Four Seasons Hotels and Resorts

**Jeff Higley**, V.P., Digital Media & Communications, HotelNewsNow.com/STR

**Philippe Kjellgren**, President, Kiwi Collection

**Virginia Mariani-Kitt '82**, Director of Hospitality, Banfi Vintners

**Kathleen Matthews**, Executive V.P. of Global Communications & Public Affairs, Marriott International, Inc.

**William "Bill" McCarten**, Chairman, DiamondRock Hospitality Company

**Gary Mendell '79**, President, HEI Hospitality

**Steve Mendell '82**, COO, HEI Hospitality

**Deniz Omurgonulsen '00**, Director, Membership Development, The Leading Hotels of the World, Inc. and  
President, Cornell Hotel Society-NYC

**Tom Parham**, Senior VP, Philips Hospitality

**Richard Petrina '01**, Manager, Moët Hennessy USA

**Kenneth R. Rehman**, Executive VP, Operations, The Ritz-Carlton Hotel Company, LLC

**Bruce Reinstein '79**, President, Fresh City

**Larry Reinstein '77**, COO, Fresh City

**Henri Roelings**, Founder/CEO, Hsyndicate.org

**Alan Rosen '91**, Co-Owner, Junior's Restaurant & Bakery

**Jay Schultz**, Senior VP Hospitality Group, Hotel Business/ICD Publications;

**Jay Shah '90**, CEO, Hersha Hospitality Trust

**Stacy Silver**, Executive Director, Digital Media, HotelWorld Network

**Jeff Weinstein**, Editor in Chief, HOTELS Magazine

**Adam Weissenberg '85**, Vice Chairman, US Tourism, Hospitality, and Leisure Leader, Deloitte & Touche  
USA LLP

**Bruce White**, Chairman & CEO, White Lodging

**Lynda Schrier Wirth '82**, Schrier Wirth Executive Search Ltd. and President, Cornell Hotel Society

**Peter Yesawich '72, MS '74, PhD '76**, Chairman & CEO, YPartnership