



Cornell University
School of Hotel Administration

Corporate Sponsor Packages

Title Sponsor: \$10,000

- Opportunity to introduce *Dean's Leadership Series* Moderator Dean Michael Johnson.
 - Enrollment in Cornell University's Dean's Circle Giving Society. To learn more about this, please visit: http://www.alumni.cornell.edu/fund/societies_do.cfm.
 - One complimentary ticket to the Cornell Icon of the Industry Awards Dinner on June 8, 2010.
 - Two additional guests invited to a VIP dinner on November 8, 2009 (4 total).
 - Two additional guests to the *Dean's Leadership Series* event (8 total).
- Plus the following benefits of platinum, silver and bronze levels below...*

Platinum Sponsor: \$5,000

- Enrollment in Cornell University's Tower Club Giving Society, which includes a special invitation for two people to a recognition/networking dinner. To learn more about the Cornell Tower Club please visit: http://www.alumni.cornell.edu/cornell_fund/p_tower_club.htm.
 - Two guests invited to a VIP dinner on November 8, 2009.
 - Two additional guests to the *Dean's Leadership Series* event (6 total).
- Plus the following gold and silver benefits below...*

Gold Sponsor: \$3,500

- Your company name and logo on event signage at the Cornell booth at the International Hotel/Motel & Restaurant Show.
 - Two additional guests to the *Dean's Leadership Series* event (4 total).
- Plus the following silver benefits below...*

Silver Sponsor: \$2,000

- Public "thank you" by the Dean from the podium at the *Dean's Leadership Series*.
- Your company name on the *Dean's Leadership Series* e-invitations and printed invitations.
- Your individual name or company name on all Cornell press releases related to the event.
- Your individual name, title, and company listed as a member of the "*Dean's Leadership Series* Planning Committee" on the event website and invitations.
- Your corporate name and logo on event signage at the venue.
- Opportunity to market your company's product and services at an exhibitor table at the *Dean's Leadership Series*.
- Your company name listed in an article in the Cornell School of Hotel Administration's alumni publication, *Cornell Hotel School Magazine*, which circulates to 12,000 alumni and friends in the hospitality industry.
- Your company name listed in the School of Hotel Administration e-newsletter (circulation 25,000).
- Your company name listed as a sponsor in articles in the Cornell Center for Hospitality Research's biweekly newsletter (circulation 83,000).
- Your company name listed in the event program booklet.
- Recognition on the event website: <http://www.hotelschool.cornell.edu/industry/events/dls.html>.
- Two guests to the *Dean's Leadership Series* event.

To learn more about this event, or participate as a corporate sponsor please contact:

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