

# The Hotel Ezra Cornell

Showcasing Hospitality Education Through Student Leadership

Cornell University  
The School of Hotel Administration  
January 2009

The 84th Annual Hotel Ezra Cornell Board is starting the final countdown to HEC 84! As you might recall, this year's Hotel Ezra Cornell will highlight the dazzling industry of Las Vegas.

The program will feature keynote speakers Gary Loveman, President, Chairman, and CEO, of Harrah's Entertainment; Isadore Sharp, President, Chairman, and Founder of Four Seasons Hotel Company; Bob Boughner, CEO of Echelon Place; and Brad Stone '77, Executive Vice President of Las Vegas Sands Corp.

Elizabeth Blau '97, a Las Vegas Food and Beverage icon, has assembled a panel on "Food and Beverage in Las Vegas" to be moderated by Professor Chekitan Dev '85. Panelists will include Todd English of restaurants Olives and Figs; Damien Mogavero, CEO of Avero LLC; Jason Lapin '90, Partner at Blau & Associates; and Steven Schussler of Schussler Creative.

Mark Birtha '94, Vice President of Development for Marriott International and President of the Cornell Alumni Interest Group of Las Vegas, will present a panel of executives to discuss "Operations and Gaming in the World's Largest Destination."

Many other notable speakers will also share their wisdom and experience. Marc Falcone '95 of Goldman Sachs & Co. will discuss the Las Vegas/Wall Street relationship, and Greg Harrington '92, owner of Gramercy Cellars, will facilitate a "blind wine tasting" event.

To attend "the best ever HEC," please contact the HEC Board of Directors at [hec@cornell.edu](mailto:hec@cornell.edu), by phone at (607) 255-3824, or by visiting our website [www.hotelezracornell.com](http://www.hotelezracornell.com).